



Print & Packaging



Web Design



Branding & Identity



Infographics

EXPERIENCE

Freelance Design | Seattle, WA

WEB DESIGN & DEVELOPMENT:

- Herzog Glass
- Columbia County VSP
- Dave Severance Piano
- Save the Bollinger
- Colwes Piano Service

LOGOS & IDENTITY:

- Ginkgo Rentals
- Severance Nursery
- LivelyHost
- Dogwood Festival '14

PRINT & DIGITAL:

- Big Water Consulting
- Chronus: Infographics & Digital
- Basalt Cellars: Specialty Label
- FreePeople: Brand Radio
- PlayNetwork: Interactive Brochure

University of Washington: 2015-2017 | Seattle, WA

GRAPHIC DESIGNER: Projects included work for University departments the School of Nursing, the School of Medicine, UW Medicine and its entities. Wordpress development, large format print design, brochures, infographics, posters and improvements and maintenance to the custom certificate creating php were among job responsibilities. Started as a contract employee then hired on permanently hired on with Visual Design & Production.

General Assembly UX Certificate Program: 2017 | Seattle, WA

UX DESIGNER: General Assembly's User Experience Design Circuit is a 10-week long online course. Course covers user research, interaction & interface design, wireframing, prototyping & testing, presentation and collaboration with clients and stakeholders.

Proctor Lane Investments: 2013-2015 | Seattle, WA

GRAPHIC DESIGNER: Developed and maintained brand standards for all corporate collateral for SEVEN the salon, SEVEN luxury haircare, Stop Bugging Me and All Star Auto Glass. Designed promotional campaigns for social media, web and print. Maintained Wordpress websites. Designed e-mail marketing campaigns for 10,000+ subscribers. Formatted bottle packaging for SEVEN luxury haircare, including collaborating on the redesign. Worked with vendors for print and specialty companies, including off-set and large format printing and specialty boxes.

Gene Juarez Salons & Spas: 2012-2013 | Bellevue, WA

GRAPHIC DESIGNER & PRODUCTION ARTIST: Developed and maintained brand standards for all corporate collateral. Collaborated with marketing team to design promotional campaigns. Managed and updated website using content management system and designed e-mail marketing campaigns to over 100,000 subscribers. Maintained vendor relationships with print and specialty companies, including off-set and large format printing, gift cards, specialty gift bags and boxes.

EDUCATION

Whitworth University 2011

Bachelor of Fine Arts: Graphic Design

Minors in Communication & Visual Communication

Whitworth Yearbook Design Editor 2010-2011

Graphic Design Intern for Life Center 2010

Art Talent Award received in 2010 & 2011

University of Sunderland

Semester abroad studying

Graphic Design in England

SKILLS

Branding & Identity

UX Design

Wireframing

Sketch

Logo Design

Illustrator

Photoshop

InDesign

Wordpress

Dreamweaver

Packaging Design

HTML | CSS

Social Media

Email Marketing

Print Production

Screenprinting

php Functions

Acrobat Pro

Copy Writing

SEO

Final Cut Pro

Premiere Pro

InVision